



Pets Fur People
...because love is a four-legged word

P.O. Box 6151 Tyler, Texas 75711 903-597-2471 Fax 903-597-0708 www.petsfurpeople.org

For Immediate Release

**Humane Society's PetsFurPeople Celebrates
"DOG DAYS OF SUMMER" by Cutting Adoption Fees to \$50**

Welcome to the Dog Days of Summer. Hot as a firecracker. Dry as a bone.
Slow as molasses.

This is the season when we hope for a cool breeze. It's also the season at PetsFurPeople when we hope for more people to open their hearts and homes to new friends.

"There are some summer realities," says PetsFurPeople's Executive Director Gayle Helms. "We do everything we can to keep the dogs cool and comfortable. We have giant fans in the kennels. We schedule play time when it's cooler outside. We put ice in the water bowls. But what we really want to see is these great dogs go HOME."

To encourage adoptions, PetsFurPeople is lowering adoption fees. From now until October 1, all dogs that have been at the shelter for 30 days or more will be adopted for \$50 (instead of the usual \$150 fee). *

"These dogs are ready to go! They have their immunizations, they're microchipped, vetted, and spayed or neutered...and we even throw in a collar and leash!

The PetsFurPeople website at www.petsfurpeople.org has photos and videos of the dogs. "We also encourage anyone interested in what we do and how to do it to visit."

The Humane Society's PetsFurPeople is the ONLY brick-and-mortar no-kill shelter in the greater Tyler area. The shelter entirely depends on donations from individuals, foundations, and companies. It receives NO funding from governmental agencies.

PetsFurPeople is located at 1823 CR 386N in Tyler.

For information:
Gayle Helms, Executive Director
903 597 2471

*As always, potential adopters are screened and the dogs will only go to qualified home.

